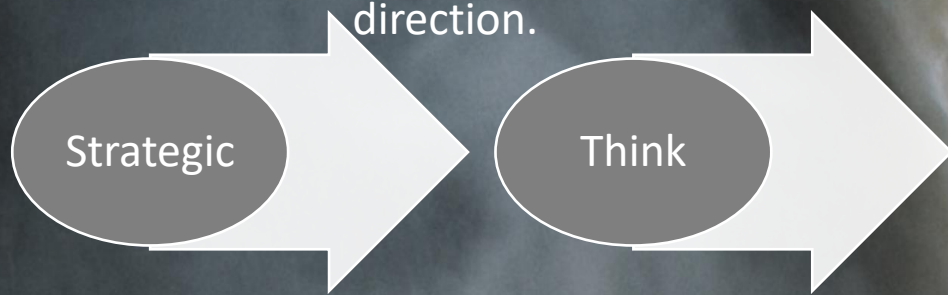


Strategy

Strategic management provides overall direction to an enterprise and involves specifying the organization's objectives, developing policies and plans to achieve those objectives, and then allocating resources to implement the plans. The various masters in the 'Strategy Journey', have been designed to assist you and your leaders in strategic decision-making in the context of complex environments and competitive dynamics. You'll benefit from thinking rather than reacting, resulting in better decisions that help push your business in the right direction.



Masters

1. Making things efficiently happen
2. Inside the Brain of an accurate-thinker strategist
3. The 4 Essential Roles of Leadership – Coach Potential

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4. Introduction to mindfulness
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